

2024-2025 Powerhouse Brand Ambassador Agreement

This Powerhouse Brand Ambassador Agreement (the "Agreement") is entered into on _____ between National American Miss and The iam Pageant Powerhouse, hereinafter referred to as "The Powerhouse," and _____, hereinafter referred to as the "Brand Ambassador."

1. Exclusive Representation:

The Brand Ambassador agrees to exclusively represent The Powerhouse and its sponsors throughout the duration of their reign, which includes but is not limited to wearing the crown and/or banner, posting on the official account, accepting tags on the official account, appearing in posts identifying them as a titleholder, and/or resharing stories or other content on any account, official or otherwise.

2. Modeling and Media Content:

The Brand Ambassador may not model or appear in print, commercial, or media content advertising any store, designer, service, or product without the prior written request and permission of The Powerhouse. The Brand Ambassador may not promote, endorse, or otherwise advertise for any store, designer, service, or product that is not an Approved or Elite Powerhouse Sponsor. This includes making appearances on behalf of your role or in conjunction with your role as a Brand Ambassador and/or residual content from said appearances while wearing the crown and/or banner, posting on the official account, accepting tags on the official account, appearing in posts identifying them as a titleholder, and/or resharing stories or other content on any account, official or otherwise.

3. Approval Process:

The Brand Ambassador must seek prior written approval for any modeling engagements or media appearances. The Powerhouse reserves the right to deny permission for any appearance that conflicts with the exclusive representation agreement.

4. Use of Images and Likeness:

The Brand Ambassador agrees that their image and likeness are exclusive to The Powerhouse and its sponsors throughout the duration of their reign. The Brand Ambassador acknowledges that unauthorized use of their image and likeness for promotional purposes may result in termination of this Agreement. The Brand Ambassador acknowledges that photos taken by The Powerhouse, during the National Photo Shoot, or any other event, may not be distributed or shared with other people or business. Usage of The Powerhouse photos for promotion by any store, designer, service, or product that is not an Approved or Elite Powerhouse Sponsor is strictly prohibited.

5. Transparency and Communication:

The Brand Ambassador agrees to communicate openly and transparently with The Powerhouse regarding any concerns or questions about potential conflicts with this Agreement. The Powerhouse will follow up directly if there are any concerns about content already posted.

6. Duration:

This Agreement shall be effective from crowning and shall continue until the Brand Ambassador passes on her title.

7. Miscellaneous:

The Brand Ambassador understands that this Agreement is crucial for the marketing efforts of The Powerhouse and its sponsors. Any breach of this Agreement may result in the termination of the Brand Ambassador's title.

By signing below, the Brand Ambassador acknowledges that they have read, understood, and agree to abide by the terms and conditions of this Powerhouse Brand Ambassador Agreement.

Brand Ambassador

Date

Brand Ambassador Parent/Guardian

Date

Powerhouse Representative

Date